

CONTINUING TO CARE . . . A TEAM APPROACH TO COMPREHENSIVE PERIODONTAL THERAPY

How does your entire dental team impact the success of the periodontal management and continuing care of your patients?

How would your practice be different if each person described his or her primary role as “Helping people make healthy choices?” If everyone on the team could take advantage of the opportunities offered in every hygiene visit with new and existing patients?

Continuing care in hygiene is one of the finest services dentistry has to offer. The continuing care system represents the single most powerful opportunity to positively influence the long term health of your patients. Virtually every patient in your practice flows through that system.

And yet, periodic hygiene visits are often the most undervalued and frequently cancelled appointment in our schedules.

Recent research into the causes of periodontal disease provides us with an opportunity to have a new conversation and change the nature of hygiene appointments. Dr. Michael McDevitt and Mary Osborne bring their combined experiences and knowledge to help your team make continuing care a more valuable, *and valued*, experience in your practice.

Please join us *May 14-15, 2010, in Seattle* for this workshop and you will learn:

- ◆ The latest clinical information about the cause and treatment of periodontal disease
- ◆ Guidelines and strategies to customize and personalize care for every patient, and get out of the “recall rut”
- ◆ Compassionate communication skills everyone in your practice can use to build trust, and support long term commitment to health